Meet Member Needs with Precision Resources

Social Determinants of Health (SDOH) shape an estimated 40 percent of a person’s overall health. Our GuidingCare® platform integrates with Aunt Bertha, a leading social services search-and-referral platform. This integration of platforms enables payers to seamlessly connect their members with the social services they need, at the moment that need is recognized and the opportunity to positively impact that need is at its highest.

QUICKLY LOCATE SOCIAL SERVICES AND MAKE REFERRALS

Health plans can quickly connect to local resources across the United States at the exact moment a member is in need. Care managers can find resources and make referrals for housing, food, employment, financial assistance, transportation and other local services directly from the GuidingCare platform.

TRACK PROGRESS AND MEASURE OUTCOMES

Care managers can track whether a member accepted a referral, monitor the member’s progress with these services and report on outcomes from within GuidingCare.

1American Hospital Association, 2018
SOCIAL DETERMINANTS OF HEALTH

Instant Resource Matching to Immediate Needs
Through our integration with Aunt Bertha, care managers are provided instant access to comprehensive, localized listings with hundreds of programs in every ZIP code in the United States. The seamless integration provides a more efficient, effective process to make and manage referrals for critical services when members are in need.

ABOUT ALTRUISTA HEALTH
Altruista Health was founded in 2007 on a mission to provide innovative healthcare technology solutions that drive significant improvements in cost savings and health outcomes for all populations. Today, Altruista Health's GuidingCare® platform is used by health plans and provider organizations to streamline care management workflows, facilitate coordination among clinical, behavioral and community resources, accelerate quality improvement and promote engagement for more than 38 million members.